# INTRO TO FASHION DESIGN

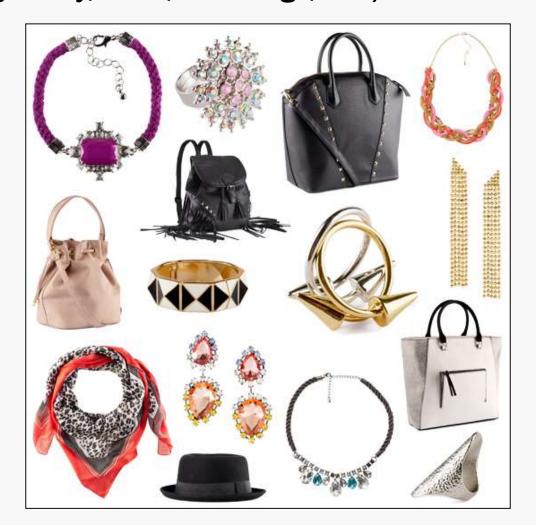
#### What is a Fashion Designer?

- Someone who loves to study fashion trends, sketch designs, select materials, and have a part in all the production aspects of their designs.
- They create women's, men's and children's <u>apparel</u>.
- They can also design accessories like belts, scarves, hats and handbags.



#### 1. Accessories

Articles added to complete or enhance an outfit.
 (Shoes, jewelry, belts, handbags, etc.)



# 2. Apparel

■ All men's, women's, and children's clothing.



#### 3. Classic

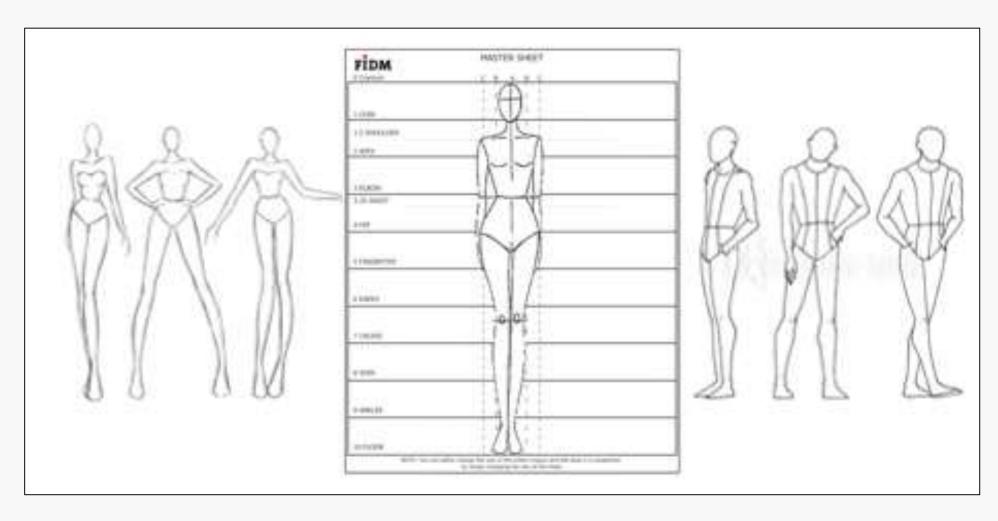
 Clothing that continues to be in fashion over an extended period of time.
 Sometimes called "timeless."

■ Examples: Dress pants, sheath dress, A-line skirt, button-up dress shirt, jeans, little black dress, etc.



# 4. Croquis

- Croquis is the French word for "Sketch."
- They are quick, rough and imperfect drawings used as the templates for design.



#### 5. Fad

■ A temporary and passing fashion. It has great appeal to many for a short time.

■ Examples: Platform shoes, leg warmers, jelly shoes,

shoulder pads etc.



#### 6. Fashion

The currently accepted style that is favored by a large segment of the public.













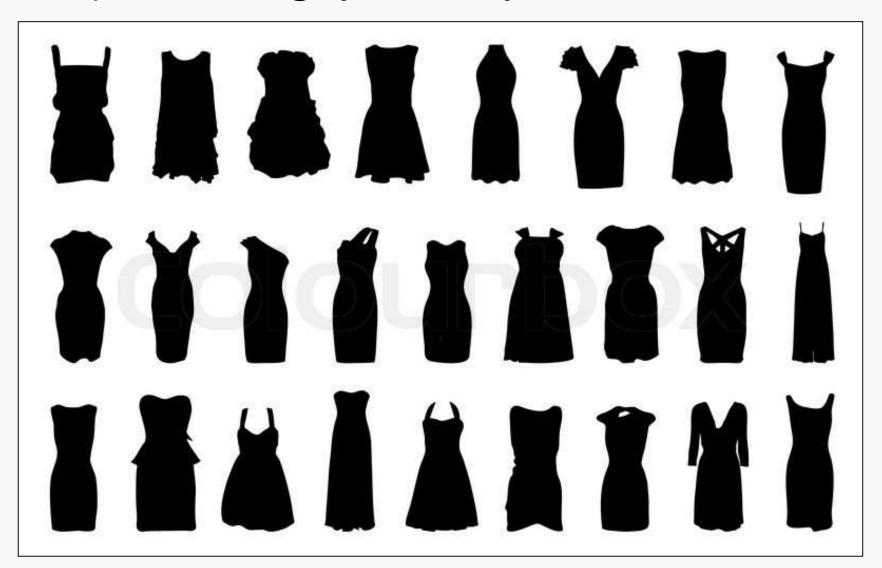




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#### 7. Silhouette

■ The shape of a clothing style shown by its outer lines.



#### 8. Trend

- The movement of a fashion into and through the marketplace.
- Changes in: hemlines, waistlines, color, shoe style, etc.
- Trends repeat every 20-30 years.



# FABRIC IN FASHION DESIGN

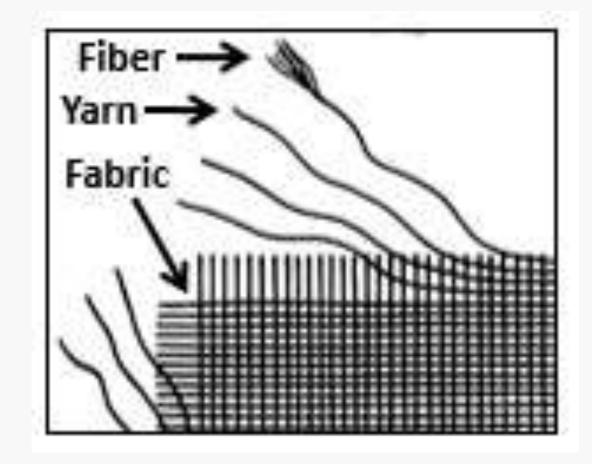
#### Fabric In Fashion Design

- In the world of fashion, fabrics are <u>essential</u>.
- They help designers visualize their ideas and then bring the designs to life.



#### 1. Fabric Construction

- All fabric is made from fiber, either natural or synthetic.
- The fiber is processed and twisted into yarn.
- The yarn is then woven or knit into fabric.



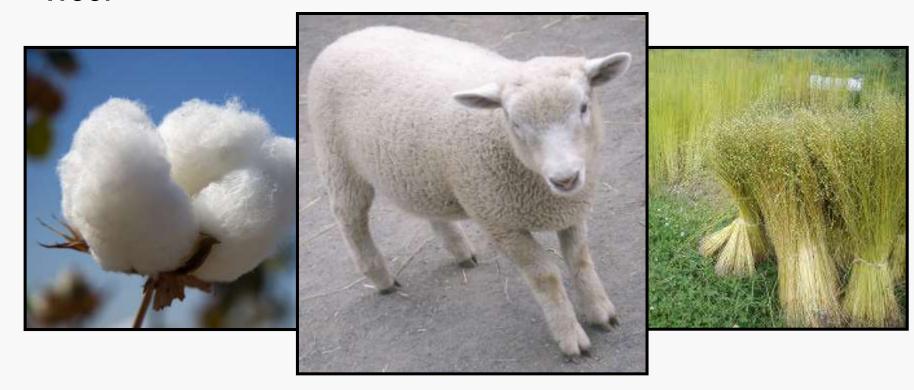
### 2. Types of Fibers

- There are two different types of fibers:
  - Natural
  - Synthetic (Manufactured/Man-Made)



#### 3. Natural Fibers

- Fibers that come from natural sources, such as plants and animals.
  - Cotton
  - Flax/Linen
  - Silk
  - Wool



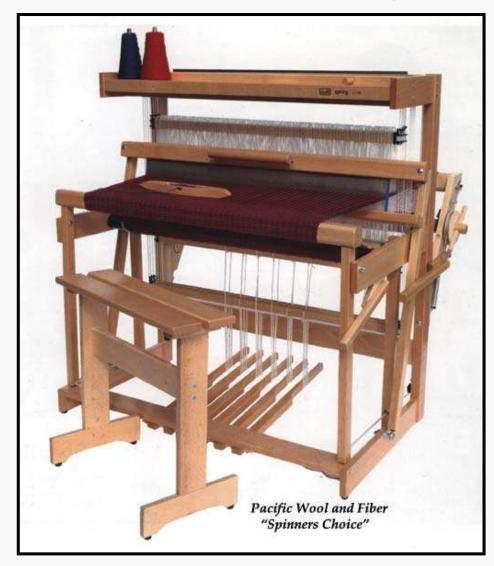
# 4. Synthetic Fibers

- Fibers that come from chemical compounds.
  - Nylon
  - Polyester
  - Acrylic
  - Rayon
  - Spandex
  - Acetate



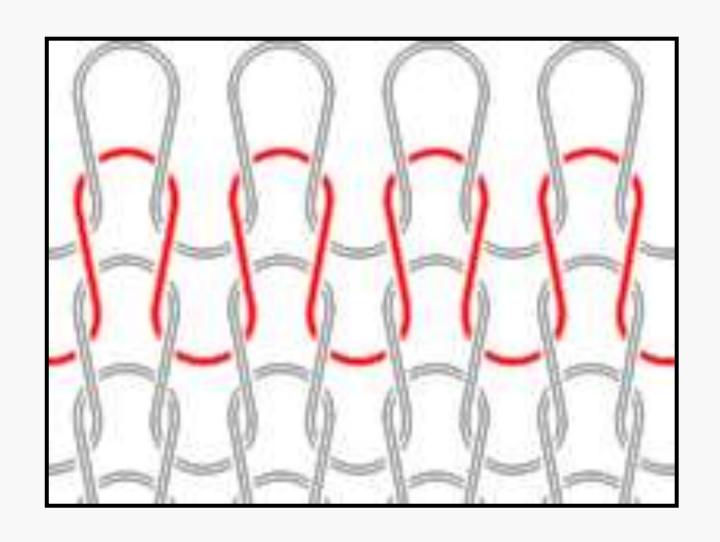
#### 5. Woven Fabrics

■ Woven fabrics are created by the interlocking of two separate yarns.



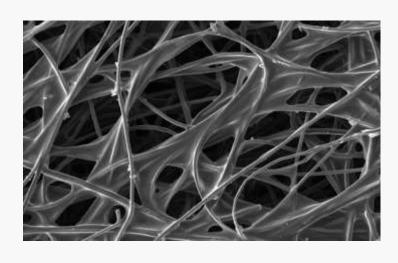
#### 6. Knit Fabrics

■ Created by the continuous interlocking or looping of yarn.



#### 7. Non-Woven Fabrics

- Created by interlocking and shrinking a mass of fibers together with heat moisture and pressure.
- Felt is the most common type of non-woven fabric.



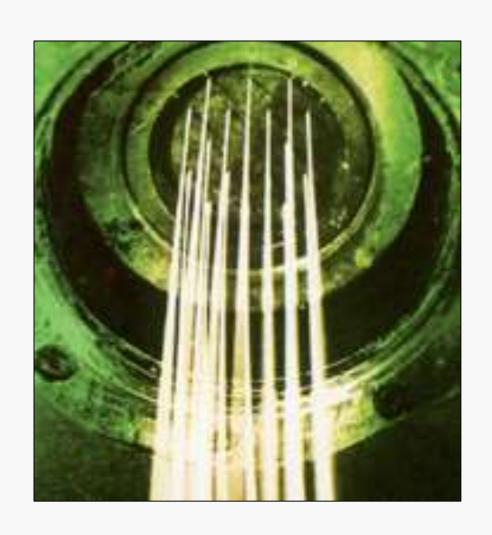




# FABRIC FINISHES

# 1. Solution Dyeing

■ Adding color to a synthetic fiber solution before it is extruded.



# 2. Yarn Dyeing

■ Dyeing the yarns before they are woven or knitted into fabric.



# 3. Piece Dyeing

■ Dyeing of fabric after weaving or knitting.



# 4. Product Dyeing

■ Fabric is cut and sewn into the finished product and then dyed.



# 5. Printing

■ Process of adding color, pattern or design to the surface of fabrics.



# PRODUCT DYING PROJECT

# Tie Dye Bag Project

- 1. Get the following materials:
  - a) One sharpie marker.
  - b) One rectangle of fabric.
  - c) Rubber bands.
  - d) Large Ziplock Bag.
- 2. Write your first and last name along the edge of your rectangle of fabric AND on the large Ziplock bag.
- 3. Fold the rectangle of fabric in half. Using the rubber bands, begin tying your fabric into whatever design you want. (Use the info in your packet for some classic designs.)
- 4. Wait for further instructions on how to dye your fabric.