

Costume Design Brief

Building Character

Character Name:

Definition :

Position :

PHYSICAL

Age:

Hight/Weight:

Posture:

Hair:

Eye:

Tempo/Gestures/Movement/Speech:

PERSONALITY

Characteristic:

Religion:

Ambition:

Imagination:

Self-Image:

Education:

Style of your outfit:

ENVIRONMENT

Parents/Status:

Residence/Status:

Childhood:

Social Class:

Hobby:

Interesting:

Super Objective:

Secondary Objective:

Passion(S)

What do you think about your brand?

How do you feel about your brand?
