Costume Design II

CHAPTURE 3

เครื่องแต่งกาย กับ ชาติ

Giorgio Armani for Italy, 2016

Adidas x Stella Mccartiney for Great Britain, 2016

Ralph Lauren for USA, 2016

What is Librerian Fashion?

What does nationality even mean?

27 กรกฎาคม 2564

LIBERIA

The designer [illegible] Clemens and the Olympian Emmanuel Matadi, wearing pieces from the uniform collection Mr. Clemens created for the Liberian Olympic team. These are a sampling of a large collection that will be revealed at the Games.Credit...Jason Nocito

- The Liberian-American designer and disrupter of the fashion system.
- Bringing his signature genetically spliced unisex designs

Telfar Clement

THE BUSHWICK BIRKIN

Liberia,2016

Pedro ugarte/Agence France-Getty iMAGES

The uniforms for the Liberian Olympic team.

Mr. Matadi modeling the Liberian team Olympic warm-ups, which feature the star from the Liberian flag, and the Telfar brand logo on the left breast.Credit...Jason Nocito

The Biggest Runways

the most out-of-the-box

“They said, ‘Go crazy.’ So I did.”

"Not for you, for everyone"

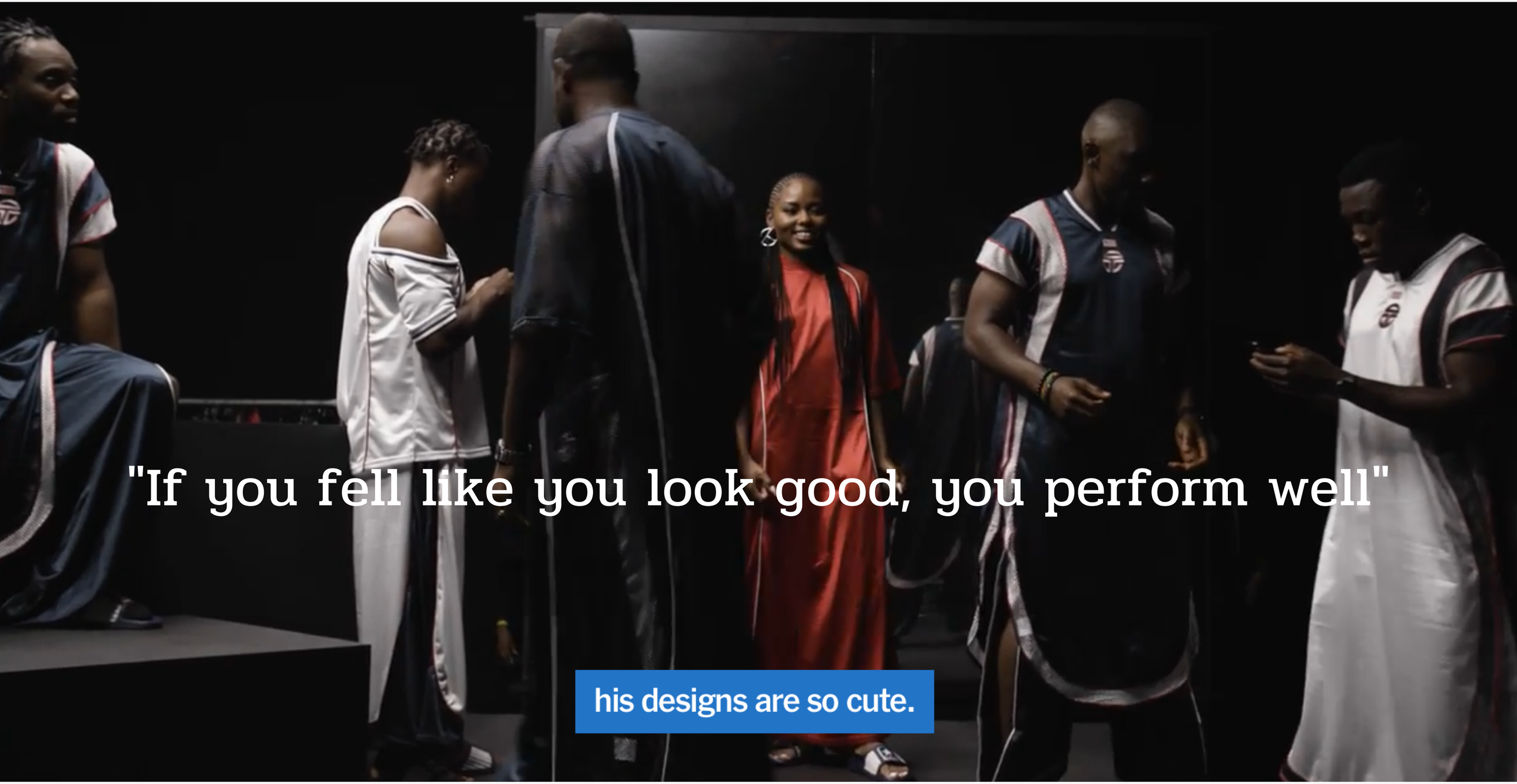
Telfar Clement

Deconstructed
Unisex basics

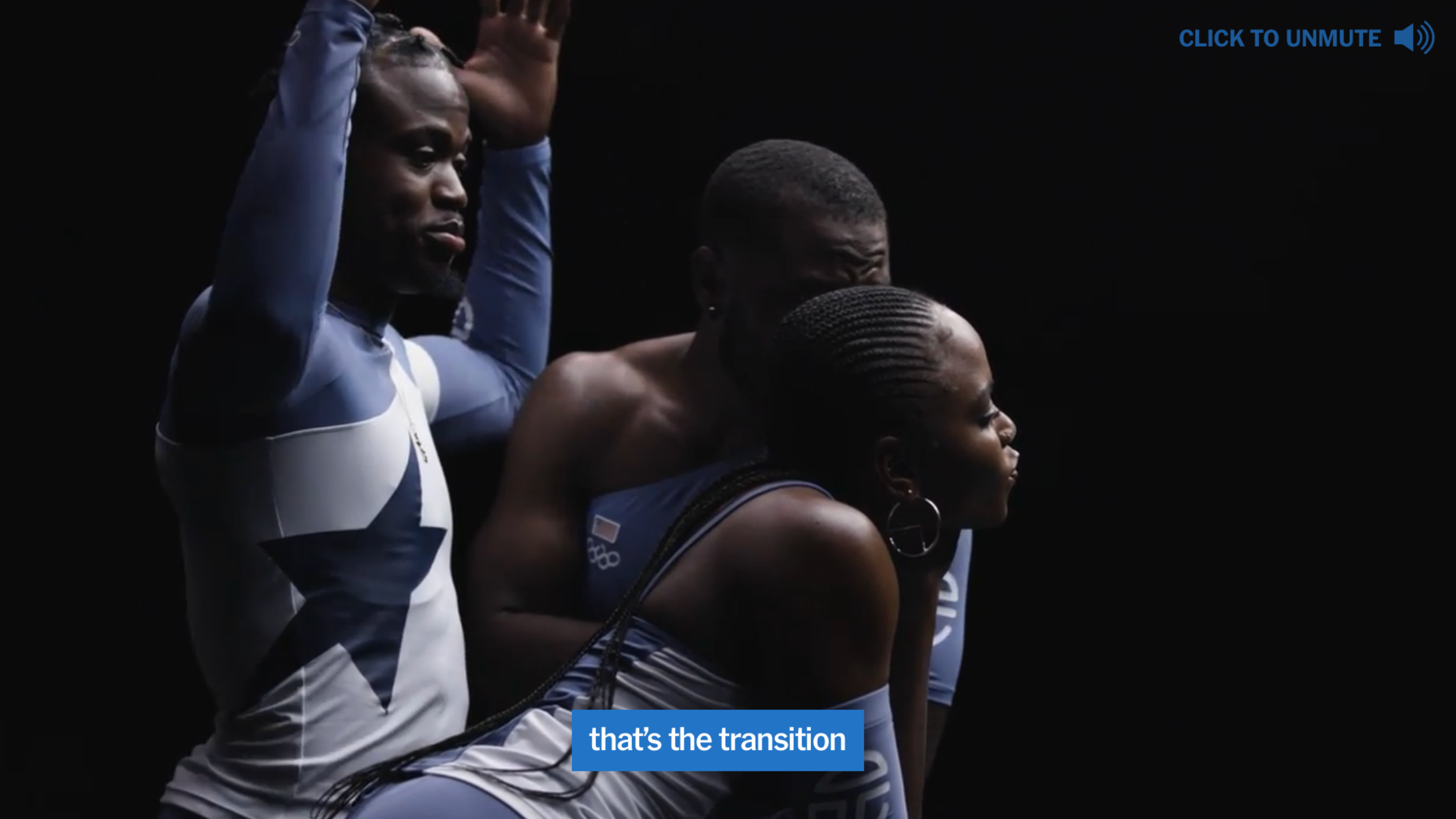
Subcultures
Long rejected
Neglected

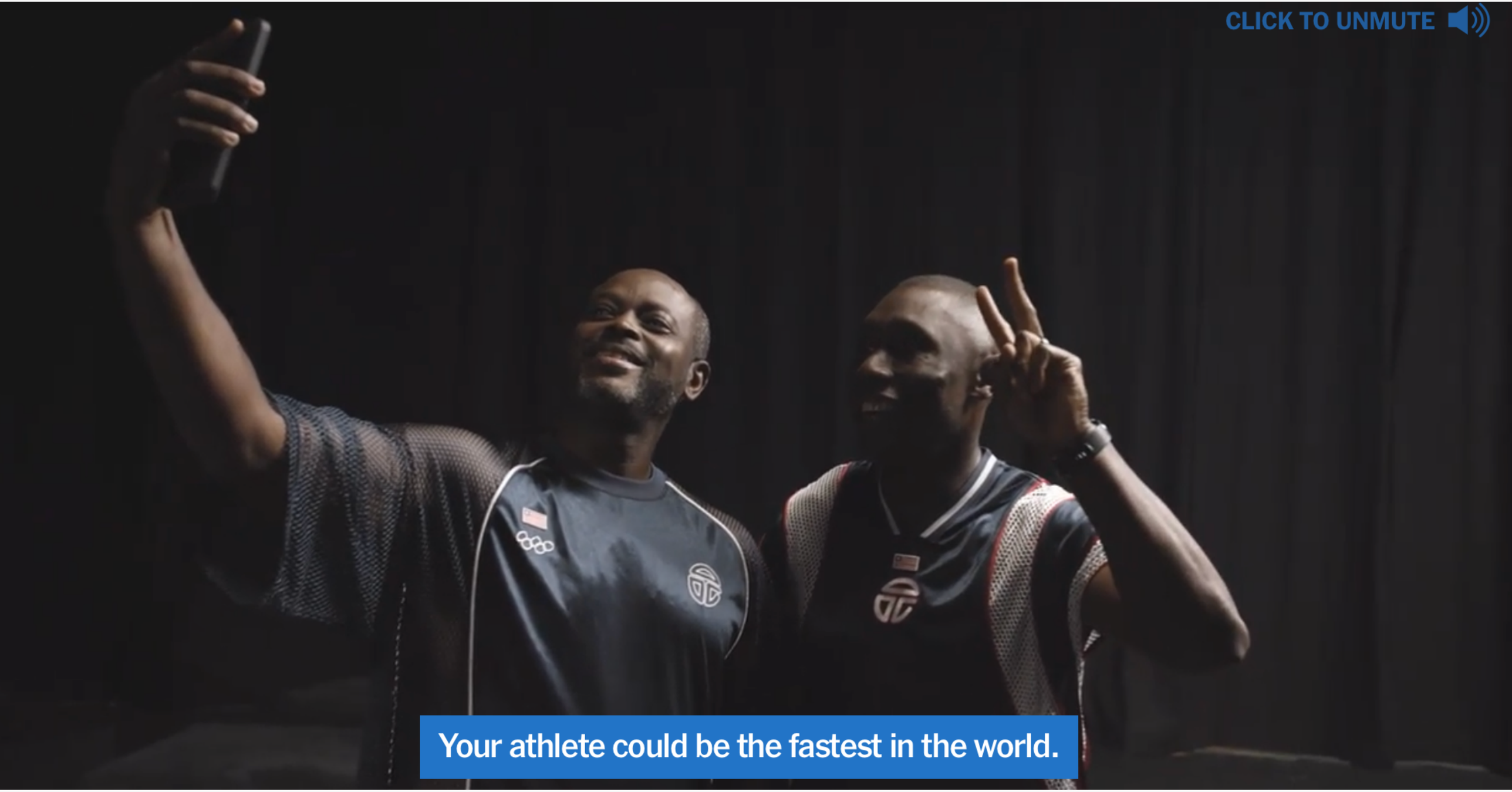
Buliding a modern
community

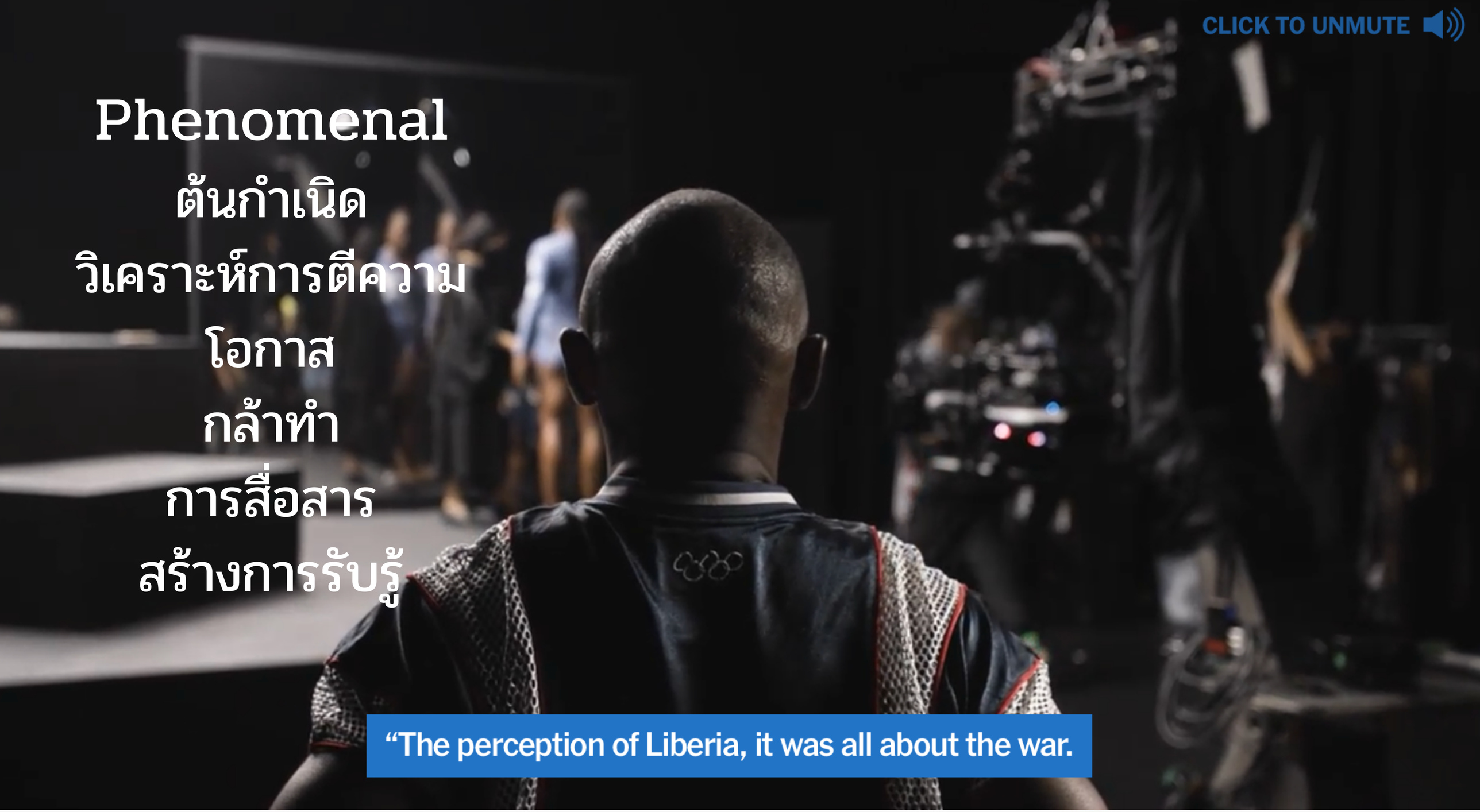
A very specific definition
of "Performance"
This was the perfect
"Opportunity"
The biggest
investment but
it was worth.


"If you fell like you look good, you perform well"
his designs are so cute.

CLICK TO UNMUTE
there's nothing."


CLICK TO UNMUTE
that's the transition


CLICK TO UNMUTE
Your athlete could be the fastest in the world.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Phenomenal
ต้นกำเนิด
วิเคราะห์การตีความ
โอกาส
กล้าทำ
การสื่อสาร
สร้างการรับรู้
“The perception of Liberia, it was all about the war.