

VCD2201

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# English for Visual Communication Designer

ep. 1 | Listening

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# What for ?

Language skills as

- listening
- speaking
- reading
- writing

in a variety of situations.



# What for ?

Using English for  
international design and  
advanced innovative technology.



# Focus on this voice

Credit: <https://www.youtube.com/watch?v=01ZoynsM7Vw>



# Focus on this clip



Credit: <https://www.youtube.com/watch?v=01ZoynsM7Vw>



# Improve your listening skill

Let's English language sound around you

- Broadcast: news, documentary, movie
- Radio: news, podcast, interview
- Music: song, lyric



# Improve your listening skill

Children learn to speak via **imitating** the words and sentences heard from the people around them, mainly their parents/caretakers.

They strengthen the child's knowledge by repetition, correction and any other reaction.



# How ?

## Language development in children

- Language development supports many other aspects of development, like cognitive, social and literacy development.
- Language development starts with **sounds** and **gestures**, then words and sentences.

Credit: <https://raisingchildren.net.au/babies/development/language-development/language-development-0-8>



# How ?

Language development in children

- **Talking** a lot with child, and responding when they communicate.
- **Reading** books and sharing stories is good for language development.

Credit: <https://raisingchildren.net.au/babies/development/language-development/language-development-0-8>



# Focus on this clip



Credit: [https://www.youtube.com/watch?v=ZhTNQFWc\\_qg](https://www.youtube.com/watch?v=ZhTNQFWc_qg)



# What we learn about it ?

## Vocabulary

- Designate
- Visual communication
- Graphic elements
- Achieve



# Focus on this clip



Credit: <https://www.youtube.com/watch?v=TudzupRuCs>



# What we learn about it ?

## Visual storytelling

- Context / story
- Idea / concept
- Beginning
- Peak / climax
- Result / solution



# What we learn about it ?

## Information visualization

- Visual way / text / numbers / graphic
- Diagram / chart / plot
- Report
- Without conclusion



# Focus on this clip



Credit: [https://www.youtube.com/watch?v=L1CK9bE3H\\_s](https://www.youtube.com/watch?v=L1CK9bE3H_s)



# What we learn about it ?

## Coloring

- Primary colors
- Secondary colors
- Tertiary colors



# Focus on this clip

## Color Theory Terms

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Understand and talk confidently about color theory

two create secondaries then mix one of each to create tertiaries now

Credit: [https://www.youtube.com/watch?v=L1CK9bE3H\\_s](https://www.youtube.com/watch?v=L1CK9bE3H_s)



# What we learn about it ?

## Coloring

- Hue
- Saturation
- Value
- Shade
- Tint / Tone
- Color Temperatures



# English via official trailer



Credit: <https://www.youtube.com/watch?v=CGzKnyhYDQI>



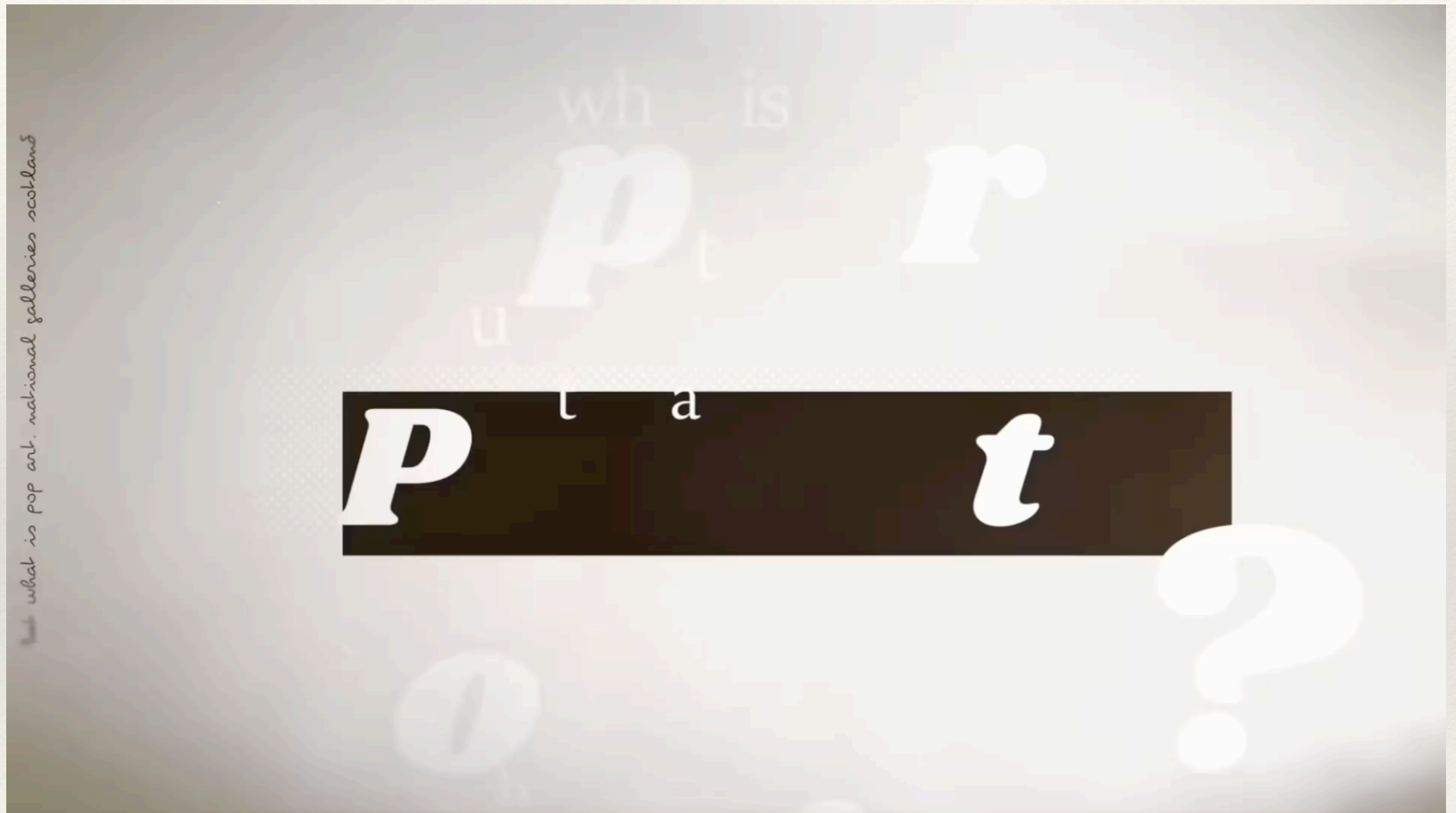
# What we learn about it ?

## Genius and Disaster

- Imagination
- Passion
- Tough
- Disappoint
- Single minded



# English via official trailer



Credit: <https://www.youtube.com/watch?v=6qr7cdpGDRo>



# What we learn about it ?

## Popular art

- Advertising
- Comic
- Magazine
- Andy Warhol
- Contemporary art
- Repetition, Daily objects, Mass media



# End of ep. 1