



## Course Specification

Course Code CPD 3411 Course English for Designer 1  
Area of Study Applied Arts Program in Creative Product Design  
Faculty of Fine and Applied Arts,  
Suan Sunandha Rajabhat University  
Semester....1.....Academic Year.....2023.....

### Section 1 General Information

#### 1. Course Code and Title

|               |                             |
|---------------|-----------------------------|
| Course code   | CPD 3411                    |
| Thai Title    | ภาษาอังกฤษสำหรับนักออกแบบ 1 |
| English Title | English for Designer 1      |

#### 2. Number of Credits 3(3-0-6)

#### 3. Programme and Course Category

|                     |  |
|---------------------|--|
| 3.1 Programme       | Bachelor of fine and Applied Arts, Creative Product Design |
| 3.2 Course Category | Compulsory Course  |

#### 4. Course Coordinator and Lecturer

|                        |                      |
|------------------------|----------------------|
| 4.1 Course Coordinator | Dr.Nichanant Sermsri |
| 4.2 Lecturer           | Dr.Nichanant Sermsri |

#### 5. Contact Details

3<sup>nd</sup> Floor, Faculty of Fine and Applied Arts

#### 6. Semester / Year of Study

|                        |                        |
|------------------------|------------------------|
| 6.1 Semester           | 1/2023 Year of Study 3 |
| 6.2 Number of students | 30 students            |

#### 7. Pre-requisite (If any)

none

#### 8. Co-requisites (If any)

none

#### 9. Place of Lecture

Faculty of Fine and Applied Arts, Suan Sunandha Rajabhat University

#### 10. Date created or last updated of course details

1 June 2023

## Section 2 Goals and Objectives

### 1. Course Objectives

Students will be able to:

- 1.1 Know English basic grammar, i.e. listening, speaking, reading, writing and design vocabulary
- 1.2 Express/describe their ideas in English properly
- 1.3 Learn and practice listening, speaking, reading and writing for appropriate communication

### 2. Course Development/Improvement Objectives

To be consistent with the 2009 National Qualifications Framework for Higher Education and the standards of learning outcomes according to desirable graduate characteristics in the curriculum

## Section 3 Characteristics and Course Operation

### 1. Course Description

Introduction to English listen, speaking, reading and writing skills, usage of English for communication in Design.

### 2. Teaching Hours per Semester

| Lecture (Hours) | Additional Teaching (hours)                       | Practicum/Field Study/ Internship (hours) | Independent Study (Hours) |
|-----------------|---|---|---------------------------|
| 3 hours/week    | Depending on the particular needs of the learners | None                                      | 6 hours/week              |

### 3. The number of hours advisor provide consultants and suggestions to individual students

(Please specify. For example *1 hour / week*)

- 3.1 2 hours per week and lecturer will inform the schedule to the student in first hour.
- 3.2 Telephone/Mobile consultation 09-2519-4551
- 3.3 Email: nichanant.se@ssru.ac.th

## Section 4 Development of Students' Learning Outcome

### 1. Ethics and morality

#### 1.1 Ethics and morality needed for students' development

- (2) Has self-discipline, punctual, self and social responsible

## 1.2 Teaching Methods

- 1) Lecture using PowerPoint and videos
- 2) Group assignments and presentations
- 3) Individual assignments and presentations
- 4) Self- practice for small practical evaluation throughout the semester

## 1.3 Evaluation Methods

- 1) Evaluate punctual class attendance by signing every time.
- 2) Evaluate punctual in submitting assignments.
- 3) Evaluate individual and group assignments

## 2. Knowledge

### 2.1 Knowledge needed for students' development

- (3) Is able to integrate knowledge in the subject studied with knowledge in other relevant disciplines

### 2.2 Teaching Methods

- 1) Lecture using PowerPoint and videos
- 2) Group discussions related to the given topic
- 3) Individual assignments

### 2.3 Evaluation Methods

- 1) Evaluate individual skills in speaking and listening, and in reading and writing
- 2) Evaluate group presentations
- 3) Evaluate midterm examination and final project presentation

## 3. Cognitive Skills

### 3.1 Cognitive Skills needed for students' development

- (2) Is able to apply knowledge and skills to solve problems effectively

### 3.2 Teaching Methods

- 1) Lecture using PowerPoint and videos
- 2) Individual assignments
- 3) Presentation practice

### 3.3. Evaluation Methods

- 1) Evaluate individual and group oral presentation
- 2) Evaluate final project Presentation

## 4. Interpersonal Skills and Responsibilities

**4.1 Interpersonal skills and responsibilities needed for students' development**

- (1) Is able to communicate efficiently

**4.2 Teaching Methods**

- 1) Lecture using PowerPoint and videos
- 2) Group assignments and presentations

**4.3 Evaluation Methods**

- 1) Evaluate their individual skills in speaking and listening, and in reading and writing
- 2) Evaluate group assignments and presentation
- 3) Evaluate students' participation

**5. Numerical Analysis, Communication and Information Technology skills****5.1 Numerical Analysis, Communication and Information Technology skills needed for students' development**

- (2) Is able to use information technology efficiently

**5.2 Teaching Method**

- 1) Lecture using PowerPoint and videos
- 2) Individual assignments to use information technology searching and presenting their assignments

**5.3 Evaluation Methods**

- 1) Evaluate individual assignments and presentation
- 2) Evaluate students' participation

**6. Psychomotor Domain****6.1 Psychomotor Domain skills needed for students' development**

- (2) Is able to apply theories into practice

**6.2 Teaching Method**

- 1) Lecture using PowerPoint and videos
- 2) Presentation practice

**6.3 Evaluation Methods**

- 1) Evaluate individual assignments and presentation
- 2) Evaluate students' participation

Symbol ● means major responsibility

Symbol ○ means minor responsibility

Leave Blank means not responsible

These symbols will show in curriculum mapping

## Section 5: Study Plan and Evaluation

## 1. Teaching Plan

| Week | Topic / Details  | Hours | Learning Activities and Materials  | Lecturer             |
|------|--|-------|--|----------------------|
| 1    | <b>Course Introduction</b><br>- Course description<br>- Study plan<br>- Class activities<br>- Evaluation & assessment: percentage and criteria<br>- Pre-Test<br>- The importance of English language | 3     | <b>Onsite Learning</b><br><b>Activities:</b><br>- Lecture<br>- Q&A<br><b>Materials:</b><br>- Power Point<br>- TQF: HFd 3, Google Form  | Dr.Nichanant Sermsri |
| 2    | Greetings, Introductions and Departures  | 3     | <b>Onsite Learning:</b><br><b>Technology:</b> Google Classroom<br><b>Activities:</b><br>- Lecture<br>- Q&A<br><b>Materials:</b><br>- Power Point<br>- Videos                       | Dr.Nichanant Sermsri |
| 3    | Describing People and Things   | 3     | <b>Onsite Learning:</b><br><b>Technology:</b> Google Classroom<br><b>Activities:</b><br>- Lecture<br>- Group work<br>- Role play<br><b>Materials:</b><br>- Power Point<br>- Videos | Dr.Nichanant Sermsri |
| 4    | Asking and Giving Directions/ Travelling/<br>Talking about Leisure   | 3     | <b>Onsite Learning:</b><br><b>Technology:</b> Google Classroom<br><b>Activities:</b><br>- Lecture<br>- Q&A<br><b>Materials:</b><br>- Power Point<br>- Videos                       | Dr.Nichanant Sermsri |

| Week | Topic / Details                                  | Hours | Learning Activities and Materials   | Lecturer             |
|------|--|-------|---|----------------------|
| 5    | Talking about weather and Concerning Environment | 3     | <b>Onsite Learning:</b><br><b>Technology:</b> Google Classroom<br><b>Activities:</b><br>- Lecture<br>- Individual work<br>- Role play<br><b>Materials:</b><br>- Power Point<br>- Videos | Dr.Nichanant Sermsri |
| 6    | Going Shopping/ Food and Drinks/ Dining Out      | 3     | <b>Onsite Learning:</b><br><b>Technology:</b> Google Classroom<br><b>Activities:</b><br>- Lecture<br>- Q&A<br><b>Materials:</b><br>- Power Point<br>- Videos                            | Dr.Nichanant Sermsri |
| 7    | Making appointments                              | 3     | <b>Onsite Learning:</b><br><b>Technology:</b> Google Classroom<br><b>Activities:</b><br>- Lecture<br>- Individual work<br>- Role play<br><b>Materials:</b><br>- Power Point<br>- Videos | Dr.Nichanant Sermsri |
| 8    | Mid-term period                                  | 3     | Examination Test  | Dr.Nichanant Sermsri |
| 9    | Do, Does questions<br>Create Yes/No Questions    | 3     | <b>Onsite Learning:</b><br><b>Technology:</b> Google Classroom<br><b>Activities:</b><br>- Lecture<br>- Q&A<br><b>Materials:</b><br>- Power Point  | Dr.Nichanant Sermsri |

| Week   | Topic / Details                                   | Hours | Learning Activities and Materials  | Lecturer            |
|--------|---|-------|--|---------------------|
|        |   |       | - Videos   |                     |
| 10     | WH- questions                                     | 3     | <b>Onsite Learning:</b><br><b>Technology:</b> Google Classroom<br><b>Activities:</b><br>- Lecture<br>- Q&A<br><b>Materials:</b><br>- Power Point<br>- Videos                                   | Dr.Nichanant Semsri |
| 11     | Imperative Sentences                              | 3     | <b>Onsite Learning:</b><br><b>Technology:</b> Google Classroom<br><b>Activities:</b><br>- Lecture<br>- Discussion<br>- Q&A<br><b>Materials:</b><br>- Power Point<br>- Videos                   | Dr.Nichanant Semsri |
| 12 -13 | Technical terms used in Design<br>Design Articles | 3     | <b>Onsite Learning:</b><br><b>Technology:</b> Google Classroom<br><b>Activities:</b><br>- Lecture<br>- Individual work<br>- Reading<br>- Q&A<br><b>Materials:</b><br>- Power Point<br>- Videos | Dr.Nichanant Semsri |
| 14-15  | Delivering the Presentation                       | 3     | <b>Onsite Learning:</b><br><b>Technology:</b> Google Classroom<br><b>Activities:</b><br>- Lecture<br>- Q&A<br><b>Materials:</b><br>- Power Point   | Dr.Nichanant Semsri |

| Week | Topic / Details           | Hours | Learning Activities and Materials   | Lecturer             |
|------|---------------------------|-------|---|----------------------|
|      |                           |       | - Videos  |                      |
| 16   | Practicing a Presentation | 3     | <b>Onsite Learning:</b><br><b>Technology:</b> Google Classroom<br><b>Activities:</b><br>- Lecture<br>- Q&A<br>- Presentation practice<br><b>Materials:</b><br>- Power Point<br>- Videos | Dr.Nichanant Sermsri |
| 17   | Final period              | 3     | Examination Test  | Dr.Nichanant Sermsri |

## 2. Learning Outcome Evaluation Plan

( Specify evaluation methods of learning outcomes for each subject according to Curriculum Mapping, evaluation week and proportion of evaluation)

| Learning Outcomes       | Evaluation Methods | Week            | Proportion of Evaluation |
|-------------------------|--------------------|-----------------|--------------------------|
| 1.2, 2.3, 3.2, 4.1, 6.2 | Group work         | 3               | 10%                      |
| 1.2, 2.3, 3.2, 6.1      | Individual work    | 4,5,6,7         | 40%                      |
| 1.1                     | Class Attendance   | Entire semester | 10%                      |
| 1.2, 2.3, 3.2, 5.2      | Midterm            | 8               | 20%                      |
|                         | Final period       | 17              | 30%                      |

## Section 6 Learning Resources

### 1. Important Documents and Information

Handout

### 2. Recommend Documents

1. Step-By-Step Grammar & English Usage ไวยากรณ์อังกฤษ ฉบับเข้าใจง่ายด้วยภาพ
2. Wh-Question. ฝึกตั้งคำถามหัวใจของการฝึกพูดภาษาอังกฤษ. กรุงเทพฯ: Dดี, 2553.
3. หนังสือพิมพ์ Bangkok Post และ The Nation
4. สื่อ(ศูนย์อำนวยความสะดวกแก้ปัญหาภาษาอังกฤษ). กระดาษวงล้อมภาษาอังกฤษ 7 ชั้นตอนจากเขาไปหาหน้กตามหลักสากล. กรุงเทพฯ: Minibear Publishung, 2553.



## Section 7 Evaluation and Improvement

### 1. Course Evaluation by Students

- Group discussion between the instructor and the student.
- Learning Satisfaction Survey

### 2. Teaching Assess

- Student learning outcomes
- The assessment results and comments

### 3. Teaching improvement

Use the results from 1 and 2 to analyse advantage areas for improvement to improve teaching and learning activities in the future.

### 4. Verification of Students Achievement Standard in the Course

During the course, a verification of the results in the topic/s expected from learning by random checking students' performances including test results and grades.

- The verification of the results from the students' work.
- Form a committee in each field of study to examine the results of students learning by examining the ability and how to score the test and behaviour.

### 5. Review and Adjustment Planning of Course Effectiveness

Evaluation and verification of the achievement of course will be used in planning for the improvement of teaching and course content to achieve greater quality as follows.

- Check and update course every year or improvements based on feedbacks and results of verification of achievement of course.
- Change or switching instructors to give students a perspective on the characteristics and uniqueness of qualified persons in order to apply for students' uniqueness for further transfer.

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### Curriculum Mapping

Mapping according to Programme Specification) TQF : HE2

| Course                             | Ethics and Morality  |                                  |                       | Knowledge             |                       |                                  | Cognitive Skills      |                                  |                       | Interpersonal Skills and Responsibilities |                       |                       | Numerical Analysis, Communication and Information Technology skills |                                  | Psychomotor Domain    |                                  |
|------------------------------------|--|----------------------------------|-----------------------|-----------------------|-----------------------|----------------------------------|-----------------------|----------------------------------|-----------------------|---|-----------------------|-----------------------|---|----------------------------------|-----------------------|----------------------------------|
|                                    | <input checked="" type="radio"/> major responsibility <input type="radio"/> minor responsibility |                                  |                       |                       |                       |                                  |                       |                                  |                       |   |                       |                       |   |                                  |                       |                                  |
| Specialize Education               | 1  | 2                                | 3                     | 1                     | 2                     | 3                                | 1                     | 2                                | 3                     | 1   | 2                     | 3                     | 1   | 2                                | 1                     | 2                                |
| CPD 3411<br>English for Designer 1 | <input type="radio"/>  | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/>          | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>   | <input checked="" type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> |

Each responsibility can be increase or decrease according to responsibility.