



Course Specification

Course Code CPD 3412 **Course** English for Designer 2
Area of Study Applied Arts Program in Creative Product Design
Faculty of Fine and Applied Arts,
Suan Sunandha Rajabhat University
Semester....2.....**Academic Year**.....2021.....

Section 1 General Information

1. Course Code and Title

Course code	CPD 3412
Thai Title	ภาษาอังกฤษสำหรับนักออกแบบ 2
English Title	English for Designer 2

2. Number of Credits 3(3-0-6)

3. Programme and Course Category

3.1 Programme	Bachelor of fine and Applied Arts, Creative Product Design
3.2 Course Category	Compulsory Course

4. Course Coordinator and Lecturer

4.1 Course Coordinator	Dr.Nichanant Sermsri
4.2 Lecturer	Dr.Nichanant Sermsri

5. Contact Details

3rd Floor, Faculty of Fine and Applied Arts

6. Semester / Year of Study

6.1 Semester	2/2021 Year of Study 3
6.2 Number of students	30 students

7. Pre-requisite (If any)

none

8. Co-requisites (If any)

none

9. Place of Lecture

Faculty of Fine and Applied Arts, Suan Sunandha Rajabhat University

10. Date created or last updated of course details

10 October 2021

Section 2 Goals and Objectives

1. Course Objectives

- 1.1 Learners are able to use English to express/describe their ideas in English properly
- 1.2 Learners are able to apply English language communication in their presentation
- 1.3 Learners are able to develop the oral presentation skills needed to present their design work pieces

2. Course Development/Improvement Objectives

To be consistent with the 2009 National Qualifications Framework for Higher Education and the standards of learning outcomes according to desirable graduate characteristics in the curriculum

Section 3 Characteristics and Course Operation

1. Course Description

English for communication in Design and presentation of Design work pieces, practical training so that students can speak, write and present Design work pieces.

2. Teaching Hours per Semester

Lecture (Hours)	Additional Teaching (hours)	Practicum/Field Study/ Internship (hours)	Independent Study (Hours)
3 hours/week	Depending on the particular needs of the learners	None	6 hours/week

3. The number of hours advisor provide consultants and suggestions to individual students

(Please specify. For example *1 hour / week*)

- 3.1 2 hours per week and lecturer will inform the schedule to the student in first hour.
- 3.2 Telephone/Mobile consultation 09-2519-4551
- 3.3 Email: nichanant.se@ssru.ac.th

Section 4 Development of Students' Learning Outcome

1. Ethics and morality

1.1 Ethics and morality needed for students' development

- (2) Has self-discipline, punctual, self and social responsible

1.2 Teaching Methods

- 1) Lecture using PowerPoint and videos
- 2) Group assignments and presentations
- 3) Individual assignments and presentations
- 4) Self- practice for small practical evaluation throughout the semester

1.3 Evaluation Methods

- 1) Evaluate punctual class attendance by signing every time.
- 2) Evaluate punctual in submitting assignments.
- 3) Evaluate individual and group assignments

2. Knowledge

2.1 Knowledge needed for students' development

- (3) Is able to integrate knowledge in the subject studied with knowledge in other relevant disciplines

2.2 Teaching Methods

- 1) Lecture using PowerPoint and videos
- 2) Group discussions related to the given topic
- 3) Individual assignments

2.3 Evaluation Methods

- 1) Evaluate individual skills in speaking and listening, and in reading and writing
- 2) Evaluate group presentations
- 3) Evaluate midterm examination and final project presentation

3. Cognitive Skills

3.1 Cognitive Skills needed for students' development

- (2) Is able to apply knowledge and skills to solve problems effectively

3.2 Teaching Methods

- 1) Lecture using PowerPoint and videos
- 2) Individual assignments
- 3) Presentation practice

3.3. Evaluation Methods

- 1) Evaluate individual and group oral presentation
- 2) Evaluate final project Presentation

4. Interpersonal Skills and Responsibilities

4.1 Interpersonal skills and responsibilities needed for students' development

- (1) Is able to communicate efficiently

4.2 Teaching Methods

- 1) Lecture using PowerPoint and videos
- 2) Group assignments and presentations

4.3 Evaluation Methods

- 1) Evaluate their individual skills in speaking and listening, and in reading and writing
- 2) Evaluate group assignments and presentation
- 3) Evaluate students' participation

5. Numerical Analysis, Communication and Information Technology skills

5.1 Numerical Analysis, Communication and Information Technology skills needed for students' development

- (2) Is able to use information technology efficiently

5.2 Teaching Method

- 1) Lecture using PowerPoint and videos
- 2) Individual assignments to use information technology searching and presenting their assignments

5.3 Evaluation Methods

- 1) Evaluate individual assignments and presentation
- 2) Evaluate students' participation

6. Psychomotor Domain

6.1 Psychomotor Domain skills needed for students' development

- (2) Is able to apply theories into practice

6.2 Teaching Method

- 1) Lecture using PowerPoint and videos
- 2) Presentation practice

6.3 Evaluation Methods

- 1) Evaluate individual assignments and presentation
- 2) Evaluate students' participation

Symbol ● means major responsibility

Symbol ○ means minor responsibility

Leave Blank means not responsible

These symbols will show in curriculum mapping

Section 5: Study Plan and Evaluation

1. Teaching Plan

Week	Topic / Details	Hours	Learning Activities and Materials	Lecturer
1	Course Introduction - Course description - Study plan - Class activities - Evaluation & assessment: percentage and criteria - Pre-Test	3	Online Learning Media: Zoom/ Google Meet/ Google Classroom/ Lecturer Website Activities: - Lecture - Q&A Materials: - Power Point - TQF: HFd 3, Google Form	Dr.Nichanant Sermsri
2	Introduction: English Grammar, Sentence Structure - The importance of English grammar and sentence structure - Sentences for daily use in English conversation - Product Design Vocabulary	3	Online Learning Media: Zoom/Google Meet / Google Classroom/ Lecturer Website Activities: - Lecture - Q&A Materials: - Power Point - Videos	Dr.Nichanant Sermsri
3	Calling about a Job - Common expressions used when asking about a job Telephoning - Common expressions used in telephoning	3	Online Learning Media: Zoom/Google Meet / Google Classroom/ Lecturer Website Activities: - Lecture - Group work - Role play Materials: - Power Point - Videos	Dr.Nichanant Sermsri
4	Applying for a job - Letters of Application - Parts of a letter - Content of the letter	3	Online Learning Media: Zoom/Google Meet / Google Classroom/ Lecturer Website Activities: - Lecture	Dr.Nichanant Sermsri

Week	Topic / Details	Hours	Learning Activities and Materials	Lecturer
			<ul style="list-style-type: none"> - Individual work - Writing Assignment Materials: <ul style="list-style-type: none"> - Power Point - Videos 	
5	Resume and Form-filling <ul style="list-style-type: none"> - Language of Resumes - Formats of Resumes - Resume examples - Filing out employment application forms 	3	Online Learning Media: Zoom/Google Meet / Google Classroom/ Lecturer Website Activities: <ul style="list-style-type: none"> - Lecture - Individual work - Writing Assignment Materials: <ul style="list-style-type: none"> - Power Point - Videos 	Dr.Nichanant Sermsri
6	The Job Interview <ul style="list-style-type: none"> - Prepare for a job interview in English - Common expressions used in interviews 	3	Online Learning Media: Zoom/Google Meet / Google Classroom/ Lecturer Website Activities: <ul style="list-style-type: none"> - Lecture - Individual work - Role play Materials: <ul style="list-style-type: none"> - Power Point - Videos 	Dr.Nichanant Sermsri
7	Phone interview <ul style="list-style-type: none"> - Preparing for the phone Interview - Practicing Your phone Interview Skills 	3	Online Learning Media: Zoom/Google Meet / Google Classroom/ Lecturer Website Activities: <ul style="list-style-type: none"> - Lecture - Individual work - Role play Materials: <ul style="list-style-type: none"> - Power Point - Videos 	Dr.Nichanant Sermsri

Week	Topic / Details	Hours	Learning Activities and Materials	Lecturer
8	Mid-term period	3	Examination Test	Dr.Nichanant Sermsri
9	The importance of presentation skills - Overview of Presentation	3	Online Learning Media: Zoom/Google Meet / Google Classroom/ Lecturer Website Activities: - Lecture - Q&A Materials: - Power Point - Videos	Dr.Nichanant Sermsri
10	Structuring a presentation - The typical presentation structure	3	Online Learning Media: Zoom/Google Meet / Google Classroom/ Lecturer Website Activities: - Lecture - Discussion - Q&A Materials: - Power Point - Videos	Dr.Nichanant Sermsri
11	Preparing an oral presentation - Learning about the steps for a presentation - Guidelines for preparing presentations	3	Online Learning Media: Zoom/Google Meet / Google Classroom/ Lecturer Website Activities: - Lecture - Discussion - Q&A Materials: - Power Point - Videos	Dr.Nichanant Sermsri
12	Language used in presentation - Useful language and phrases for presentations in English - Sequencing phrases	3	Online Learning Media: Zoom/Google Meet / Google Classroom/ Lecturer Website Activities:	Dr.Nichanant Sermsri

Week	Topic / Details	Hours	Learning Activities and Materials	Lecturer
			<ul style="list-style-type: none"> - Lecture - Q&A Materials: <ul style="list-style-type: none"> - Power Point - Videos 	
13	Presentation Delivery	3	Online Learning Media: Zoom/Google Meet / Google Classroom/ Lecturer Website Activities: <ul style="list-style-type: none"> - Lecture - Q&A Materials: <ul style="list-style-type: none"> - Power Point - Videos 	Dr.Nichanant Sermsri
14	Presentation tools <ul style="list-style-type: none"> - Creating Visuals - Presenting visuals effectively 	3	Online Learning Media: Zoom/Google Meet / Google Classroom/ Lecturer Website Activities: <ul style="list-style-type: none"> - Lecture - Q&A - Presentation practice Materials: <ul style="list-style-type: none"> - Power Point - Videos 	Dr.Nichanant Sermsri
15	Concluding a presentation <ul style="list-style-type: none"> - Strategies for a good conclusion 	3	Online Learning Media: Zoom/Google Meet / Google Classroom/ Lecturer Website Activities: <ul style="list-style-type: none"> - Lecture - Q&A - Presentation practice Materials: <ul style="list-style-type: none"> - Power Point - Videos 	Dr.Nichanant Sermsri

Week	Topic / Details	Hours	Learning Activities and Materials	Lecturer
16	Handling the question and answer session	3	Online Learning Media: Zoom/Google Meet / Google Classroom/ Lecturer Website Activities: - Lecture - Q&A - Presentation practice Materials: - Power Point - Videos	Dr.Nichanant Sermsri
17	- Project Presentation * Spend 5-10 minutes for presentation * Submit PowerPoint slides (or other similar	3	Online Learning Media: Zoom/Google Meet / Google Classroom Activities: Project Presentation / Discussion / Feedback and Comments / Wrap Up	Dr.Nichanant Sermsri

2. Learning Outcome Evaluation Plan

(Specify evaluation methods of learning outcomes for each subject according to Curriculum Mapping, evaluation week and proportion of evaluation)

Learning Outcomes	Evaluation Methods	Week	Proportion of Evaluation
1.2, 2.3, 3.2, 4.1, 6.2	Group work	3	10%
1.2, 2.3, 3.2, 6.1	Individual work	4,5,6,7	40%
1.1	Class Attendance	Entire semester	10%
1.2, 2.3, 3.2, 5.2	Midterm	8	20%
	Final Project Presentation	17	20%

Section 6 Learning Resources

1. Important Documents and Information

Handout

2. Recommend Documents

Sansern Suwannaprathes. English fo Presetation. Bangkok: Wittayaphat, 2017.

Lamduan Jadjaidee. Interview for Future Employment. Bangkok: Thai charoen pattana printing, 2009.

<http://www.englishclub.com>

<http://esl.about.com/>

Section 7 Evaluation and Improvement

1. Course Evaluation by Students

- Group discussion between the instructor and the student.
- Learning Satisfaction Survey

2. Teaching Assess

- Student learning outcomes
- The assessment results and comments

3. Teaching improvement

Use the results from 1 and 2 to analyse advantage areas for improvement to improve teaching and learning activities in the future.

4. Verification of Students Achievement Standard in the Course

During the course, a verification of the results in the topic/s expected from learning by random checking students' performances including test results and grades.

- The verification of the results from the students' work.
- Form a committee in each field of study to examine the results of students learning by examining the ability and how to score the test and behaviour.

5. Review and Adjustment Planning of Course Effectiveness

Evaluation and verification of the achievement of course will be used in planning for the improvement of teaching and course content to achieve greater quality as follows.

- Check and update course every year or improvements based on feedbacks and results of verification of achievement of course.
- Change or switching instructors to give students a perspective on the characteristics and uniqueness of qualified persons in order to apply for students' uniqueness for further transfer.

Curriculum Mapping

Mapping according to Programme Specification) TQF : HE2

Course	Ethics and Morality			Knowledge			Cognitive Skills			Interpersonal Skills and Responsibilities			Numerical Analysis, Communication and Information Technology skills		Psychomotor Domain	
	1	2	3	1	2	3	1	2	3	1	2	3	1	2	1	2
Specialize Education																
CPD 3201 English for Designer 2	○	●	○	○	○	●	○	●	○	●	○	○	○	●	○	●

Each responsibility can be increase or decrease according to responsibility.